

# UKMHA Advertising Opportunity



UKMHA are offering you the unique opportunity to advertise alongside their Safety Drive running from October 2021.

## Why advertise?

- Brand exposure to potential new customers
- Support safety initiatives within the industry
- Showcase your safety products and services
- Stand out from your competitors
- Support the campaign most relevant to your business

## What's included?

- Your own advert will appear alongside the campaign e-shot you choose to support
- E-shot sent to over 5000 UKMHA members, associates and forklift users
- 2-3 Social media posts on all UKMHA platforms during the campaign week you support
- Logo displayed on all pre and post campaign communications

## What are the campaigns?

<p><b>Week 1 – 4<sup>th</sup> Oct</b></p> <p><b>THOROUGH EXAMINATION</b></p> <p>The importance of approved Thorough Examination on all forklift trucks</p>	<p><b>Week 2 – 11<sup>th</sup> Oct</b></p> <p><b>LOLER</b></p> <p>Mast, Chains, Controls, Hydraulic Systems, Rating Plate, Tilt, Mechanism, Load Backrest, Attachments, Carriage, Forks</p>	<p><b>Week 3 – 18<sup>th</sup> Oct</b></p> <p><b>POWER</b></p> <p>Tyres, Brakes, Overhead Guard, Steering, Seat Restraints, Seat Mounting, Traction System, Chassis, Counterweight, Safety Equipment</p>
<p><b>Week 4 – 25<sup>th</sup> Oct</b></p> <p><b>ONSITE ENGINEERS &amp; TECHNICIANS</b></p> <p>Focusing on the safety and correct protocol for engineers and technicians working onsite.</p>	<p><b>Week 5 – 1<sup>st</sup> Nov</b></p> <p><b>DRIVER &amp; PEDESTRIAN SAFETY</b></p> <p>Focusing on driver and pedestrian safety products and training within the industry</p>	

## What you need to do

Supply us with an A5 advert (landscape 210mm x 148mm) to go along your chosen campaign.

## Only £250 +VAT per advert.

Limited spaces available. Book now to secure your place alongside your chosen campaign and take advantage of this fantastic offer.

## To book:

E: [louise@fork-truck.org.uk](mailto:louise@fork-truck.org.uk) T: 07859 852305

Support the UKMHA Safety Drive – Don't miss out book now!